

 2016 Sponsor Benefits		Diamond \$8,500 (Limit 1)	Platinum \$5,000 (Limit 2)	Gold \$3,500 (Limit 6)	Silver \$2,500 (Limit 8)	Bronze \$1,500 (Limit 10)	Education Sponsor \$1,000 (Limit 1)
Speaking Engagements at:							
1	New Member Orientation	2	1	1			2
2	CORE Classes	2	1	1	1		2
3	Elective or Ethics Classes	2	1	1	1	1	4
4	Lunch and Learn	2	1				6
Facetime/Networking:							
5	Marketing Materials at Annual Meeting	x	x	x	x		
6	Presence at Event Registration Check-In	x	x				
7	REALTOR® Awards Gala (Circle Of Excellence) Sponsor	Diamond	Platinum	Gold	Silver	Bronze	
8	REALTOR® Awards Gala (Circle Of Excellence) Tickets	20 (2 Tables)	10 (Table)	6	4	2	
9	Give Back Golf Tournament Sponsor	Tournament/Tee	Title/Tee	Tee	Sand Trap	Sand Trap	
10	Give Back Golf Tournament: Pkg = 4 person team, cart, meals	2 Pkg	1 Pkg	1 Pkg	1 Pkg		
11	Give Back Golf Tournament: Meal = lunch only	4 Meals	4 Meals	4 Meals	2 Meals	4 Meals	
12	Installation of Officers	4 Tickets	2 Tickets				
13	REALTOR® After Hours Networking Event Sponsor (YPN)	1	1	1			
NEW Marketing Opportunities:							
14	Click through Link on ACAR Website for the year	x	x				
15	Logo on ACAR Website for the year	x	x	x	x	x	x
16	Logo & Link to Company Website in Weekly ACAR Bulletin	5	4	3	2	1	
17	Company logo in Stand Alone Marketing Piece for the Awards Gala	x	x	x	x	x	
18	Company link in e-Marketing Piece for the Awards Gala	x					
19	Company logo in e-Marketing Piece for the Awards Gala	x	x	x	x	x	
20	Company Marketing Piece Emailed to Membership by ACAR	5	4	3	2	1	
21	Monthly Posting to ACAR Social Media Sites	12	8	5	3	1	
Publicity Opportunities:							
22	Company Materials Distributed to New REALTOR® Members	x	x	x	x	x	x
23	Company Logo on Large Sponsorship Sign in ACAR Classroom	x	x	x	x	x	x
24	Company Logo on Large Sponsorship Sign at ACAR Events	x	x	x	x	x	x
25	Company Signage at ACAR Give Back Golf Tournament	x	x	x	x	x	
26	Company Sign at each ACAR Event	x	x				
27	Company Name & Contact Info in ACAR Event Programs	x	x	x	x		
28	Company Name in ACAR Event Programs	x	x	x	x	x	
29	Public Recognition of Your Company at ACAR Events	x	x	x	x	x	
30	Front Door Signage at ACAR Events	x	x	x	x		
31	Company Name on Marketing Materials for ACAR Events	x	x	x			
Advertising Opportunities:							
32	ACAR Bulletin Sponsor Corner (Article written by sponsor)	3 Articles	2 Articles	1 Article	1 Article		
33	Company Logo in New Member Orientation Presentation	x	x	x	x	x	x
34	Company Logo in Board of Directors monthly meeting materials	x	x	x	x	x	x
35	Monthly ACAR Member Roster	x	x	x	x	x	x
36	Company Info or Flyer Displayed at ACAR Office	x	x	x	x	x	x
Value:		\$25,500	\$17,900	\$12,200	\$9,500	\$6,400	\$5,300