

The page features a decorative graphic consisting of three overlapping circles in shades of green, arranged in a diagonal line from the top right to the bottom right. Two thin, light green lines intersect at the top left and extend diagonally across the page, framing the circles and text.

**Ada County Association of  
REALTORS®**

**2016 Sponsorship Opportunities**



## 2016 ACAR Sponsor Program

Listed below is a comprehensive list of current sponsorship opportunities with the Ada County Association of REALTORS®. Select individual events to sponsor from the á la carte options, or maximize your annual marketing budget with a sponsorship package. If you are interested in a custom-designed package, please contact Ruth Ann Hultman at 208.947.7237.

Please indicate your sponsorship selection(s) below and return with sponsor contract (page 8).

<b>SPONSOR PACKAGES</b>	<b>Member Price</b>	<b>Non-Member Price*</b>	<b>Select Option</b>
Diamond Sponsor Package (1 available, Exclusive)	\$8,500	Not Available	
Platinum Sponsor Package (2 available, Non-Competitor)	\$5,000	Not Available	
Gold Sponsor Package (6 available)	\$3,500	Not Available	
Silver Sponsor Package (8 available)	\$2,500	Not Available	
Bronze Sponsor Package (10 available)	\$1,500	Not Available	
Education Sponsor Package (1 available)	\$1,000	Not Available	
Custom Sponsor Package	Contact ACAR	Not Available	
<b>A LA CARTE SPONSORSHIP OPPORTUNITIES</b>			
REALTOR® Awards Gala (COE) Diamond Sponsor (Exclusive)	\$5,000	\$6,000	
REALTOR® Awards Gala (COE) Platinum Sponsor (Non-Competitor)	\$3,000	\$4,000	
REALTOR® Awards Gala (COE) Gold Sponsor	\$2,000	\$3,000	
REALTOR® Awards Gala (COE) Silver Sponsor	\$1,500	\$2,500	
REALTOR® Awards Gala (COE) Bronze Sponsor	\$750	\$1,500	
Give-Back Golf Tournament Sponsor (1 available)	\$2,000	\$2,500	
Give-Back Golf Title Sponsor (2 available)	\$1,000	\$1,500	
Give-Back Golf Tee Sponsor (up to 18 available)	\$500	\$750	
Give-Back Golf Beverage Sponsor (2 available)	\$500	\$750	
Give-Back Golf Chauffeur Sponsor (1 available)	\$500	\$750	
Give-Back Golf Sand Trap Sponsor	\$100	\$200	
Legislative Update Sponsor (Promotional Info Only)	\$200	\$300	
Housing Summit Sponsor (Promotional Info Only)	\$200	\$300	
New Member Orientation Class Sponsor	Packages Only	Not Available	
CORE Class Sponsor	\$100	\$200	
Elective Class Sponsor	\$100	\$200	
Lunch & Learn Class Sponsor	\$100	\$200	
Holiday Open House Sponsor (Exclusive)	\$1,500	\$2,000	
<b>TOTAL DUE:</b>			

\* Membership information is available at [www.myACAR.com](http://www.myACAR.com).

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### REALTOR® Awards Gala (CIRCLE OF EXCELLENCE) (March)

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Exclusivity	✓				
Speaking Opportunity at Event	✓				
Exclusive Marketing/Promo Opportunities Prior to Event	✓				
Link in E-Marketing	✓				
Logo in E-Marketing	✓	✓	✓	✓	✓
Front Row Seating	✓	✓			
Priority Seating	✓	✓	✓	✓	✓
Logo in Program	✓	✓			
Listing in Program	✓	✓	✓	✓	✓
Introduction at Banquet	✓	✓	✓	✓	✓
Sponsor Plaque	✓	✓	✓	✓	✓
Tickets to Banquet	20	10	6	4	2
Option to purchase additional tickets prior to general membership	✓	✓	✓	✓	✓

### GIVE-BACK GOLF TOURNAMENT (Summer)

	Tournament Sponsor	Title Sponsor	Tee Sponsor	\$500 Level Sponsor	\$250 Level Sponsor	\$100 Level Sponsor
Co-Emcee Awards Luncheon	✓					
Two Teams (8 players)	✓					
One Team (4 players)		✓				
Logo on Player Registration Form, E-Bulletin & ACAR Website	✓	✓				
Tee Sponsor	✓	✓	✓			
Face time with players	✓	✓	✓	✓		
Distribute promotional material	✓	✓	✓	✓	✓	
Sponsor Signage	✓	✓	✓	✓	✓	✓
Tickets to Awards Luncheon	12	8	4	4	2	1

### **RPAC GOLF TOURNAMENT (Spring/Fall)**

	Tournament Sponsor	Tee Sponsor	\$500 Level Sponsor	\$250 Level Sponsor
Logo on Player Registration Form, E-Bulletin & ACAR Website	✓			
Co-Emcee Awards Luncheon	✓			
Tee Sponsor	✓	✓		
Face Time with Players	✓	✓	✓	
Distribute promotional material	✓	✓	✓	
Sponsor Signage	✓	✓	✓	✓
Recognized on 2017 RPAC Board	✓	✓	✓	✓
2 Tickets to REALTOR Gala VIP Room	✓	✓	✓	✓
Tickets to Awards Luncheon	8	4	4	2

### **LEGISLATIVE UPDATE (Spring - \$200/\$300 non-member)**

- ✓ Promotional material distributed at event
- ✓ Logo placement in pre-event publicity
- ✓ Logo placement at event

### **HOUSING SUMMIT (Winter - \$200/\$300 non-member)**

- ✓ Promotional material distributed at event
- ✓ Logo placement in pre-event publicity
- ✓ Logo placement at event

### **EDUCATION SPONSOR (Lunch & Learn, Electives, CORE) (\$100/\$150 non-member)**

- ✓ Three minute speaking opportunity prior to class
- ✓ Opportunity to distribute promotional material
- ✓ Opportunity to collect contact information

### **DISCOUNT SPONSORSHIP PACKAGES *for members only***

#### **DIAMOND SPONSOR PACKAGE: \$8,500 (\$25,500 value)**

##### **Limit 1 (Exclusive)**

##### **Speaking and Face Time Opportunities:**

- ✓ Speaking opportunity at the REALTOR® Awards Gala on stage during the program.
- ✓ Speaking opportunity during the Give-Back Golf Tournament lunch program.
- ✓ A 3-minute speaking opportunity at 2 New Member Orientation classes (only available to package sponsors), 2 CORE, 2 Elective and 2 Lunch & Learn classes. Includes distribution of promotional materials.
- ✓ Complimentary tickets to events included in your sponsorship package (see chart).
- ✓ Opportunity for (2) company representatives to work the check-in registration table on-site at (1) event.
- ✓ Opportunity to be a sponsor and collect business cards as leads through a drawing at (1) YPN Social.
- ✓ Marketing materials distributed by ACAR to members and leadership at the ACAR Annual Meeting.

##### **Advertising/Marketing Your Brand:**

- ✓ 52 Weeks of your logo and link to your company website posted on the ACAR website.
- ✓ 5 Mentions in weekly ACAR E-Bulletin emails (company logo with click through links).
- ✓ 5 Company marketing pieces emailed to membership by ACAR (content provided by sponsor).
- ✓ 12 Company posts on ACAR Social Media Sites (provided by sponsor and ACAR will post).
- ✓ 3 Articles in the ACAR E-Bulletin (written by sponsor on your company or topic of expertise).
- ✓ Company name listed in event programs.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

##### **Events:**

- ✓ Exclusive Diamond Sponsor for the REALTOR® Awards Gala, includes speaking opportunity.
- ✓ Two tables (20 tickets) with front row seating at the REALTOR® Awards Gala (up to 10 additional front row tickets (for a total of (3) tables) may be purchased for the standard table price prior to general ticket sales).
- ✓ Exclusive Tournament Sponsor for Give-Back Golf Tournament, includes speaking opportunity.
- ✓ Tee sponsorship for the Give-Back Golf Tournament.
- ✓ Two golf packages (pkg = 4 person golf team, carts, meals), plus 4 additional meal tickets for Give-Back Golf.
- ✓ 4 tickets to the Installation of Officers evening event (open to Diamond and Platinum sponsors only).

#### **PLATINUM SPONSOR PACKAGE: \$5,000 (\$17,900 value)**

##### **Limit 2 (Non-Competitive)**

##### **Speaking and Face Time Opportunities:**

- ✓ Speaking opportunity during the Give-Back Golf Tournament lunch program.
- ✓ A 3-minute speaking opportunity at 1 New Member Orientation classes (only available to package sponsors), 1 CORE, 1 Elective and 1 Lunch & Learn class. Includes distribution of promotional materials.
- ✓ Complimentary tickets to events included in your sponsorship package (see chart).
- ✓ Opportunity for (1) company representative to work the check-in registration table on-site at (1) event.
- ✓ Opportunity to be a sponsor and collect business cards as leads through a drawing at (1) YPN Social.
- ✓ Marketing materials distributed by ACAR to members and leadership at the ACAR Annual Meeting.

### Advertising/Marketing Your Brand:

- ✓ 52 Weeks of your logo and link to your company website posted on the ACAR website.
- ✓ 4 Mentions in weekly ACAR E-Bulletin emails (company logo with click through links).
- ✓ 4 Company marketing pieces emailed to membership by ACAR (content provided by sponsor).
- ✓ 8 Company posts on ACAR Social Media Sites (provided by sponsor and ACAR will post).
- ✓ 2 Articles in the ACAR E-Bulletin (written by sponsor on your company or topic of expertise).
- ✓ Company name listed in event programs.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

### Events:

- ✓ One of two non-competitive Platinum Sponsors for the REALTOR® Awards Gala.
- ✓ One table (10 tickets) with front row seating at the REALTOR® Awards Gala (up to 10 additional priority tickets (for a total of (2) tables) may be purchased for the standard table price prior to general ticket sales).
- ✓ One of two non-competitive Title Sponsors for Give-Back Golf Tournament, includes speaking opportunity.
- ✓ Tee sponsorship for the Give-Back Golf Tournament.
- ✓ One golf package (pkg = 4 person golf team, cart, meals), plus 4 additional meal tickets for Give-Back Golf.
- ✓ 2 tickets to the Installation of Officers evening event (open to Diamond and Platinum sponsors only).

## **GOLD SPONSOR PACKAGE: \$3,500 (\$12,200 value)**

### Limit 6

#### Speaking and Face Time Opportunities:

- ✓ A 3-minute speaking opportunity at 1 New Member Orientation classes (only available to package sponsors), 1 CORE, and 1 Elective Class. Includes distribution of promotional materials.
- ✓ Complimentary tickets to events included in your sponsorship package (see chart).
- ✓ Marketing materials distributed by ACAR to members and leadership at the ACAR Annual Meeting.

### Advertising/Marketing Your Brand:

- ✓ 52 Weeks of your logo posted on the ACAR website.
- ✓ 3 Mentions in weekly ACAR E-Bulletin emails (company logo with click through links).
- ✓ 3 Company marketing pieces emailed to membership by ACAR (content provided by sponsor).
- ✓ 5 Company posts on ACAR Social Media Sites (provided by sponsor and ACAR will post).
- ✓ 1 Articles in the ACAR E-Bulletin (written by sponsor on your company or topic of expertise).
- ✓ Company name listed in event programs.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

### Events:

- ✓ Gold Sponsor for the REALTOR® Awards Gala.
- ✓ 6 tickets with priority seating at the REALTOR® Awards Gala (up to 4 additional priority tickets (for a total of (1) full table) may be purchased for the standard table price prior to general ticket sales).
- ✓ Tee Sponsor for Give-Back Golf Tournament.
- ✓ One golf package (pkg = 4 person golf team, cart, meals), plus 4 additional meal tickets for Give-Back Golf.

### **SILVER SPONSOR PACKAGE: \$2,500 (\$9,500 value)**

#### **Limit 8**

#### **Speaking and Face Time Opportunities:**

- ✓ A 3-minute speaking opportunity at 1 CORE and 1 Elective Class. Includes distribution of promotional materials.
- ✓ Complimentary tickets to events included in your sponsorship package (see chart).
- ✓ Marketing materials distributed by ACAR to members and leadership at the ACAR Annual Meeting.

#### **Advertising/Marketing Your Brand:**

- ✓ 52 Weeks of your logo posted on the ACAR website.
- ✓ 2 Mentions in weekly ACAR E-Bulletin emails (company logo with click through links).
- ✓ 2 Company marketing pieces emailed to membership by ACAR (content provided by sponsor).
- ✓ 3 Company posts on ACAR Social Media Sites (provided by sponsor and ACAR will post).
- ✓ 1 Article in the ACAR E-Bulletin (written by sponsor on your company or topic of expertise).
- ✓ Company name listed in event programs.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

#### **Events:**

- ✓ Silver Sponsor for the REALTOR® Awards Gala.
- ✓ 4 Tickets with priority seating at the REALTOR® Awards Gala (up to 6 additional priority tickets (for a total of (1) full table) may be purchased for the standard table price prior to general ticket sales).
- ✓ Sand Trap Sponsor for Give-Back Golf Tournament.
- ✓ One golf package (pkg = 4 person golf team, cart, meals), plus 2 additional meal tickets for Give-Back Golf.

### **BRONZE SPONSOR PACKAGE: \$1,500 (\$6,400 value)**

#### **Limit 10**

#### **Speaking and Face Time Opportunities:**

- ✓ A 3-minute speaking opportunity at 1 Elective Class. Includes distribution of promotional materials.
- ✓ Complimentary tickets to events included in your sponsorship package (see chart).

#### **Advertising/Marketing Your Brand:**

- ✓ 52 Weeks of your logo posted on the ACAR website.
- ✓ 1 Mention in weekly ACAR E-Bulletin emails (company logo with click through links).
- ✓ 1 Company marketing piece emailed to membership by ACAR (content provided by sponsor).
- ✓ 1 Company post on ACAR Social Media Sites (provided by sponsor and ACAR will post).
- ✓ Company name listed in event programs.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

#### **Events:**

- ✓ Bronze Sponsor for the REALTOR® Awards Gala.

- ✓ 2 Tickets with priority seating at the REALTOR® Awards Gala (up to 8 additional priority tickets (for a total of (1) full table) may be purchased for the standard table price prior to general ticket sales).
- ✓ Sand Trap Sponsor for the Give-Back Golf Tournament.
- ✓ 4 Tickets for the Give-Back Golf Tournament luncheon.

### **EDUCATION SPONSOR PACKAGE: \$1,000 (\$5,300 value)**

#### **Limit 1**

#### **Speaking and Face Time Opportunities:**

- ✓ A 3-minute speaking opportunity (includes distribution of promotional materials) at:
  - 6 Lunch & Learn Classes
  - 4 Elective Classes
  - 2 Core Classes
  - 2 New Member Orientation Classes (only available to package sponsors)

#### **Advertising/Marketing Your Brand:**

- ✓ 52 Weeks of your logo posted on the ACAR website.
- ✓ Logo included on large sponsorship sign at ACAR events.
- ✓ Logo included on large sponsorship sign in ACAR Classroom for the entire year.
- ✓ Logo included in ACAR Board of Directors monthly meeting materials.
- ✓ Logo included in New Member Orientation presentation & materials distributed to new members.
- ✓ Promotional materials on display in the ACAR front office for the entire year.

\*Sponsors will provide all company marketing materials for distribution; Premium sponsors will provide a company sign or banner to be displayed at events no larger than specified by ACAR staff prior to event.





# 2016 ACAR Sponsor Program

## SPONSORSHIP CONTRACT

To secure sponsorship, complete this contract and return with payment. Sponsorships will be accepted on a first-come, first-serve basis.

Primary Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship(s) Purchased: \_\_\_\_\_

METHOD OF PAYMENT				
↑ Check	↑ American Express	↑ MasterCard	↑ Visa	↑ Discover
Card Holder Name: _____				
Credit Card Number: _____			Exp. Date: _____	
TOTAL DUE : \$ _____		Signature: _____		

**\*\*\*Sponsorships are Non-refundable\*\*\***

TERMS OF AGREEMENT - Sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract between the sponsor and organizer, Ada County Association of REALTORS® (ACAR). The sponsor agrees to abide by the terms and conditions which form an integral part of the contract between both parties. The contract is deemed binding when ACAR receives the non-refundable payment with executed and signed contract. Payment is due in full with the signed contract unless otherwise agreed upon. Payments are non-refundable and non-transferrable. A signed copy of this contract will be returned by email unless otherwise requested.

Limited License: This grants the Sponsor a limited license to use any of the artwork on the Event for the purpose of promoting the Event and linking to the Event site. Sponsor grants ACAR limited license to use Sponsor’s logo in the promotional material for the selected event(s).

**Return signed contract (page 4) with your selected options (page 1) and payment to:**

Ada County Association of REALTORS®  
Attn: Ruth Ann Hultman  
9550 Bethel Court  
Boise, ID 83709  
Fax: 208-350-2460  
Email: [ruthann@myACAR.com](mailto:ruthann@myACAR.com)

Authorized Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Authorized ACAR Representative \_\_\_\_\_ Date \_\_\_\_\_

Contact Ruth Ann Hultman at 208-947-7237 or [ruthann@myACAR.com](mailto:ruthann@myACAR.com) for questions.